



# Home dashboard – Quick reference guide

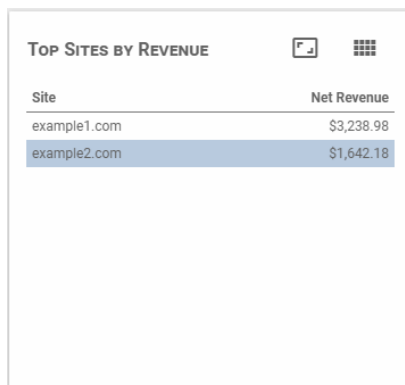
Last Modified on 05/05/2021 12:06 pm EDT

The home dashboard is made up of nine (9) widgets with pre-generated charts that give you a quick, high-level assessment of your account's performance.

Each widget shows the overall trends for the information available. To see a more in-depth view of the data, click  to open the visualizer (view a larger set of the available information in graphs), or click  to view the report (you can narrow or widen the criteria to view the exact information you want; opening the report does not impact the information displayed on the widget).

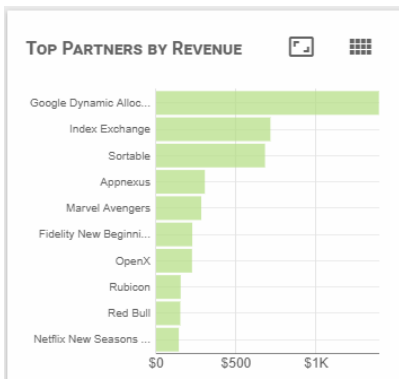
Every widget displays your time zone, when the widget was last refreshed, and the report's date range.

## Top Sites by Revenue



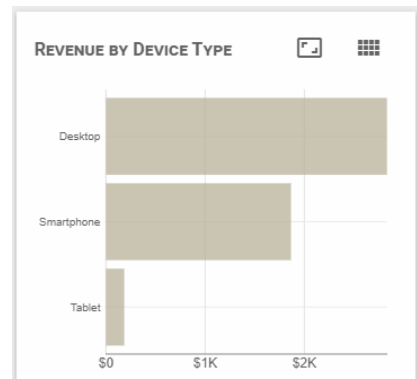
The top left widget displays the net revenue of your top website(s) from yesterday. The only interactive parts of this widget are the visualizer and report buttons.

## Top Partners by Revenue



The top middle widget displays the net revenue of your top ten (10) partners from yesterday. Hover over any bars in the graph to see an exact value for each partner.

## Revenue by Device Type



The top right widget displays your net revenue by device type for yesterday. Hover over any bars in the graph to see the exact net revenue for each device.

## Top Countries by Revenue

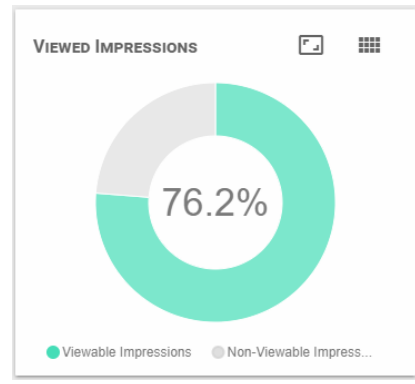
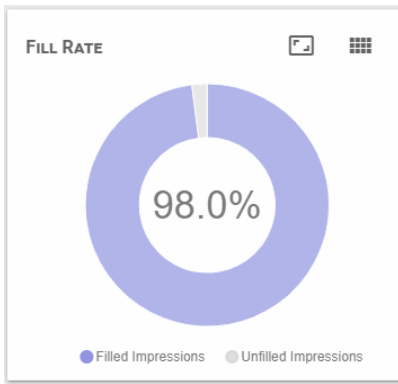
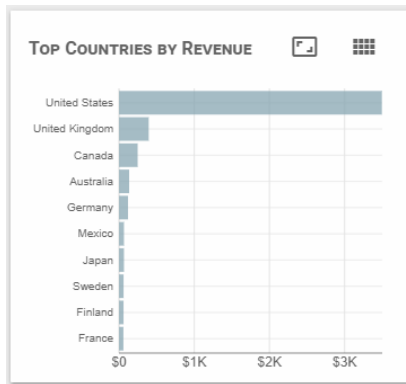
The center left widget displays yesterday's top ten (10) countries, ranked by net revenue. Hover over any bars in the graph to see the exact net revenue for each country.

## Fill Rate

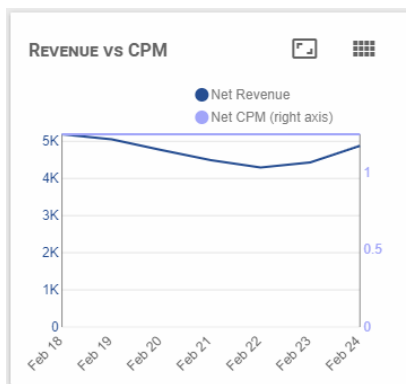
The center middle widget displays your fill rate for yesterday. Hover over any part of the pie graph to see an exact number of impressions and unfilled requests for your account.

## Viewed Impressions

The center right widget displays the percentage of viewed impressions (viewability) on your site(s) for yesterday. Hover over any part of the pie graph to see an exact number of viewed and unviewed impressions for your account.

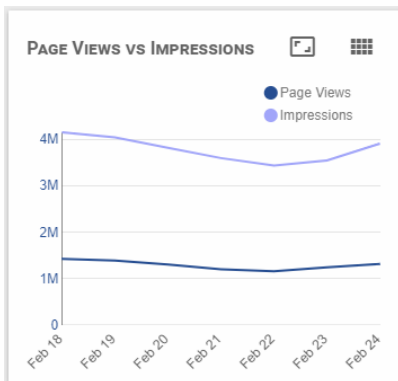


## Revenue vs CPM



The lower left widget displays the net revenue and net CPM of your account for the last seven (7) days. Hover over any point in the line graph to get exact net revenue and CPM numbers for each date displayed.

## Page Views vs Impressions



The lower middle widget displays the page views and impressions for your account for the last seven (7) days. Hover over any point in the line graph to get the exact number of page views and impressions for each date displayed.

## Top Ad Units by Revenue

### TOP AD UNITS BY REVENUE

Ad Unit Name	Net Revenue
MedRec_1	\$660.56
Lead_1	\$631.59
Mobile_Anchor	\$625.92
MedRec_2	\$581.94
Lead_2	\$558.83
Mobile_Banner1	\$534.05
Mobile_Banner2	\$517.46
Lead_3	\$399.50
Mobile_MedRec	\$371.31

The lower right widget displays yesterday's top 9 (nine) ad units, ranked by net revenue. The only interactive parts of this widget are the visualizer and report buttons.

For industry insights and information about our product offerings, [check out our blog!](#)

Want to see our products in action? For a demo, fill out a form [here](#).