

Creating an ads.txt redirect for hosted ads.txt

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To use [Freestar's hosted ads.txt feature](#), you need to redirect from:

`https:///ads.txt`

to the URL provided on your Adstxt page in [Freestar Analytics](#) (for example, <https://adstxt.sortable.com//ads.txt>)

This article is for informational purposes only. For further instruction, we recommend consulting with your platform vendor.

We strongly recommended that you back up all files and test on a staging system before making any changes.

The exact steps to creating a redirect are dependent on the specific web hosting software/provider. Below are samples to redirect 'example.com' for a few common platforms.

WordPress

There are several plugins available for WordPress to configure redirects. **Redirection** is a popular option available in the official WordPress Repository (<https://wordpress.org/plugins/redirection/>).

1. After activating the plugin, navigate to **Tools > Redirection**.
2. For the source URL, enter <https://example.com/ads.txt>
3. For the target URL, enter <https://adstxt.sortable.com/example.com/ads.txt>
4. Click **Add Redirection**.

Full documentation can be found here: <https://redirection.me>.

Apache

Configure redirects in Apache via the **mod_rewrite** engine. Place rules either in the main server configuration or in an .htaccess file.

For common file locations, see <https://cwiki.apache.org/confluence/display/HTTPD/DistrosDefaultLayout>

1. Create the following rule in the .htaccess file for the site:

```
RewriteRule ^ads\.txt$  
"https:\\adstxt.sortable\\.com\\example\\.com\\ads\\.txt"  
[R=301,L]
```

Full documentation can be found here: <https://httpd.apache.org/docs/2.4/rewrite/remapping.html>

Nginx

Nginx is highly customizable — configurations and file locations can differ between source repositories and implementations. It is strongly recommended that you work with your web administrator and platform vendor.

1. Configure redirects by updating the Server Block configuration for the site:

```
location /ads.txt {  
    return 301 https://adstxt.sortable.com//ads.txt;  
}
```

Full documentation can be found here: <https://docs.nginx.com/nginx/admin-guide/web-server/web-server/>

Bluehost

Use the following settings to set up your URL on Bluehost.

The screenshot shows the Bluehost 'Add Redirect' configuration page. On the left is a navigation menu with 'Domains' selected. The main content area is titled 'Add Redirect' and includes a note about permanent vs. temporary redirects. The 'Permanent (301)' radio button is selected. The source URL is 'http://(www.?) yoursite.com / ads.txt' and the destination is 'https://adstxt.sortable.com/yoursite.com/ads.txt'. Under 'www. redirection', the 'Redirect with or without www' radio button is selected. A 'Wild Card Redirect' section is present with a checkbox for 'Make this a Wild Card Redirect' which is currently unchecked. A green 'Add this redirect' button is at the bottom.

Wix

For more information about how to set up your URL with Wix, see <https://support.wix.com/en/article/setting-up-301-redirects-from-one-url-to-another>.

If you do not see your provider listed above, contact your domain hosting provider for more information about setting up your URL.

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