

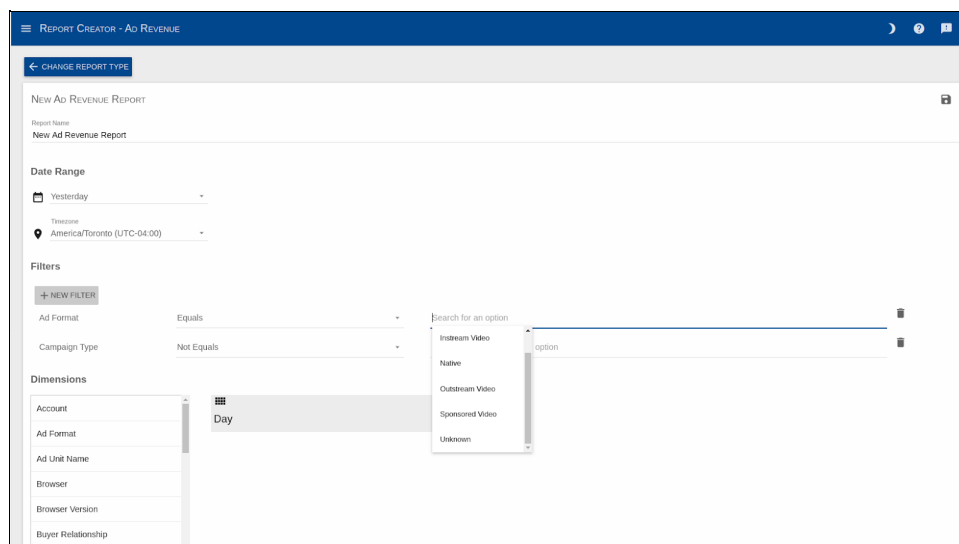
Reporting on Sponsored Video

Last Modified on 10/21/2021 11:36 am EDT

Reporting on Sponsored Video involves using the Ad Revenue Report in [Freestar Analytics](#). If you are not familiar with this report, review the details [here](#). If you'd like to learn more about Sponsored Video, see [this post](#).

How to report on Sponsored Video

1. Go to [Freestar Analytics](#).
2. Click **Reports** in the left navigational menu.
3. Click **Create New Report**.
4. Select the Ad Revenue report.
5. Click **+ NEW FILTER**
6. Select **Ad Format** from the drop-down menu.
7. On the same line as Ad Format, click where it says "Search for an option."
8. Select **Sponsored Video** from the drop-down menu.



9. Select the Metrics you want to include in the report.
10. Click **RUN** to run the report or click **SAVE AND RUN** to run the report and save it for the future.

You can also choose to use the Ad Format dimension rather than the filter to see your reporting broken down by Ad Format.

REPORT CREATOR - Ad Revenue

Yesterday

Timezone: America/Toronto (UTC-04:00)

Filters

+ NEW FILTER

Campaign TypeNot EqualsHouseXSearch for an option

Dimensions

Account

Ad Format

Ad Unit Name

Browser

Browser Version

Buyer Relationship

Campaign Type

Connection Type

Day

Ad Format

Metrics

☐ Net Revenue☐ Gross Revenue☐ Requests☐ Impressions☐ Fill Rate☐ Viewed Impressions☐ Viewability☐ Gross CPM☐ Net CPM☐ Page Views☐ Page RPM☐ Sessions☐ Session RPM

☐ Impressions per Page View☐ Page Views per Session

RUN

SAVE AND RUN

For industry insights and information about our product offerings, [check out our blog!](#)

Want to see our products in action? For a demo, fill out a form [here](#).