

# Freestar App - CMP Vendor Inclusion List

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If you choose not to 'Include All Vendors', please ensure to include the below list of Vendors in your CMP implementation.

## Freestar Vendor Name

- Publisher First, Inc.

## App SDK Demand Partners

- AdColony, Inc.
- Amazon Advertising
- AppLovin Corp.
- Criteo SA
- Facebook
- Google Advertising Products
- MoPub (a division of Twitter, Inc.)
- Tapjoy, Inc.
- Unity Ads
- Vungle
- Timehop, Inc.

## Google Open Bidding Demand Partners

- YieldMo, Inc.
- One by AOL (Verizon)
- Index Exchange Inc.
- Triple Lift, Inc.

- Sovrn, Inc.
- Magnite, Inc.
- OpenX Technologies, Inc.
- [Media.net](#) Advertising FZ-LLC.
- PubMatic, Inc.

#### Nimbus Demand Partners

- Tappcelerator Media, SL (Tappx)
- Verve Group Europe GmbH (PubNative)
- Liftoff Mobile, Inc
- PulsePoint, Inc.
- INMOBI PTE LIMITED